

Brazil Games

EXPORT PROGRAM

KIDSCREEN 2023



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**ABRA
GAMES**

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Get to know the Brazilian Game Industry in 2023.
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BRAZIL GAMES EXPORT PROGRAM

The Brazil Games Export Program, is the export program created by the Brazilian Game Companies Association, ABRAGAMES, in partnership with ApexBrasil, the Brazilian Trade and Investment Promotion Agency.

Our goal is to promote the Brazilian Game industry internationally, developing new business opportunities for our companies.

The Brazil Games Program also promotes Brazil as the hub for business in Latin America and invites buyers, investors and publishers for BIG Festival, Brazil's Independent Games Festival, the most important international indie games festival and the hub for international business in Latin America.

ABRAGAMES BRAZILIAN GAME COMPANIES ASSOCIATION

Abragames, the Brazilian Game Companies Association, was founded in 2004 and represents Brazilian studios developing games in various platforms.

Besides catalyzing the game production in the country by training and promoting expertise, Abragames aims at making Brazilian creativity and technology available to the main players of the international game industry.




ApexBrasil

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 12,000 companies from 80 different industries, which in turn export to 200 markets.

ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

Representatives:

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-  www.facebook.com/brazilgames.org
-  www.linkedin.com/company/brazil-games
-  www.twitter.com/brazilgames_org
-  www.instagram.com/brazil.games

KIDSCREEN 2023 SUMMARY

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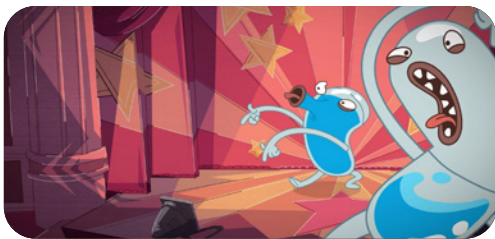
ALOPRA STUDIO

www.alopra.com

Alopra is a company formed by artists, animators, advertisers, filmmakers and designers. We don't just have a nice office with creative people, beer, paint splatters on the walls and cool action figures everywhere ... ok, ok, we have these things! However, we know that no work happens without organization, management and responsibility. We don't limit our creativity, but we have procedures to organize it. We've learned this from more than 100 years of producing adverts, commercials, entertainment and content, as well as both creating and producing our own IPs. From creating the simplest of illustrations to developing characters and even designing complex 2D and 3D animations, we've done this so many times and yet we always have the energy and the willingness to see each project as a new challenge. By the way, you read it right, "more than 100 years". Since we were established more than 15 years ago we have accumulated the experience of our unique team members. We believe in the power of ideas and that connected minds catalyze change.

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Hydro and Fluid

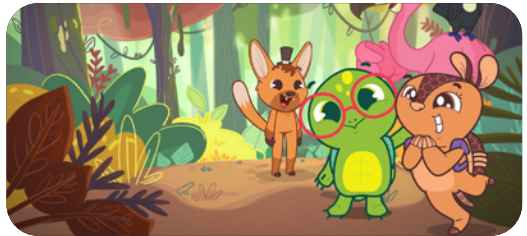
Two mutant water capsules have escaped from a laboratory! What will they be able to do? Well, not much. Despite their scientific knowledge, Hydro and Fluid have no ambitions other than making fun of each other through the incredible and curious experiments that they do with water.

Genres: Comedy
www.youtube.com/c/HYDROandFLUID?ap=desktop

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www.linkedin.com/in/alopraestudio

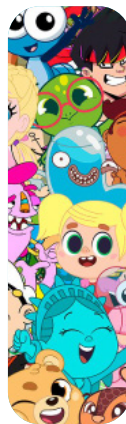
 **Instagram**
www.instagram.com/alopraestudio



Oppa Kêki

The animated series Oppa Kêki shows a tortoise that doesn't like getting wet and a claustrophobic armadillo. Together, they put on their backpacks-shells and explore the Amazon's ecosystem, discovering new things that help them face their daily dilemmas.

Genres: Comedy
www.youtube.com/@OPPAKEKI



Animation services: pre production to the post production

We make your project gain life! We understand the whole animation process and at the same time we have a detailed knowledge of each of its parts. We offer services to both the advertising and entertainment industries. Because of our experience creating our own IPs we have the ability to co-create, manage and work on your projects. Since we develop our own IPs we fully understand the meaning that your project has to you.



CAFUNDO CREATIVE STUDIO

www.cafundo.tv

We create and produce entertainment interactive experiences in games, animation and new technologies.

Leonardo Minozzo | Executive Producer

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Sol in Concert

The show follows the imagination of the small pianist Sol who takes her on great adventures in the enchanted world of Dó Ré Mi, a place where musical instruments come to life and teach, through music, that everyday tasks can be incredibly fun. Mixing 2D and Stop Motion animation, this musical series unifies the concept that every child has, creating this two dimension environment in which everything is possible, in the real or imaginary world.

Genres: PreSchool

Game release date: 2023

Press Kit: [www.drive.google.com/drive/folders/1MQGvh1gqfCz9jzE055_nr75tu61IPKI?usp=sharing](https://drive.google.com/drive/folders/1MQGvh1gqfCz9jzE055_nr75tu61IPKI?usp=sharing)



Ana Bolinha

Yes, the world is rounded! At least in Ana Bolinha's universe, where there's nothing that shines more in her eyes than the round roundness. Ana Bolinha is a 2D animation series, which was produced in its first season with 13 episodes of 7 minutes each. In the garden of a small square in the neighborhood, Ana Bolinha and her friends occasionally find round objects that are not part of their daily lives. When this happens, her heart beats with emotion and the investigative curiosity comes into play. What is that? What is it for? Where did it come from? The journey in search of answers goes far beyond objects, as the protagonist is faced with issues of values such as friendship, companionship, respect for others and differences. Ana Bolinha invites us to discover that the world is rounded, yes, but it is also much more than that.

Genres: PreSchool

Press Kit: <https://drive.google.com/drive/folders/1BvhYYZnrqCnR8VFTNYclzs99amrK5yU>



HYPE ANIMATION

www.hype.cg

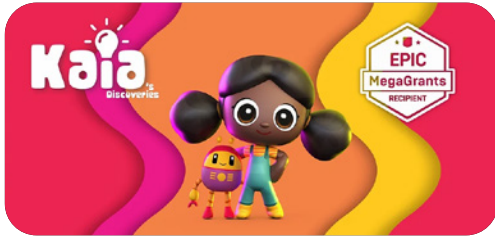
Based in Porto Alegre, Brazil, Hype has been creating incredible universes and memorable characters for more than 15 years. Working in the entertainment field, the studio created several films and series, and its works have been selected in more than 100 festivals in 35 countries, with series screening in Nickelodeon, Discovery Kids, Disney and Netflix. The mix between people, technology and creativity is the fuel that moves the studio to make great stories to happen.

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 **Facebook**
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Kaia's Discoveries

Kaia's Discoveries is a preschool series about the curious Kaia. Each episode is like a fresh day in a kid's life: FULL OF DISCOVERIES! Through music and simple melodies, Kaia and her friends will show a new world to everyone that jumps along them into this adventure! How does the sun shine? Why the moon don't fall to earth? Who invented the computer? What is the Internet? How many types of dinosaurs existed? Those are some of the themes surrounding Kaia's everyday discoveries and this is how Kaia and her friends will transform learning into a fun adventure!

Genres: Preschool Musical

Platforms: Youtube

Game Release Date: 05/2023

Press Kit: www.hype.cg/kaia



Maniblox is a game studio focused on Roblox. We are a spin-off from Manifesto Games who has worked on mobile titles for Ubisoft, Bandai Namco and Disney. Now we're bringing our expertise to Roblox, looking for co-production partners, brands and kids IPs that want to explore this growing platform! 66% of all US kids between 9 and 12 yo are on Roblox. And 33% of all US kids and teens under 16 yo are also playing Roblox. We have our own IP titles and also co-production ones. Our first co-dev title reached 1 Million visits in less than 3 months, it is D.P.A. - translates to Blue Building Detectives, a popular Brazilian tv series from Globo, a channel by Globo Group, one of the biggest media companies in LATAM. D.P.A. has been aired for 10 years, with 15 seasons, 500+ episodes, besides movies and TV specials.

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D.P.A. - Blue Building Detectives

Maniblox launched the first DPA experience on Roblox last October. In less than three months, it reached more than 1 Million visits and a 91% positive rating. DPA translates to Blue Building Detectives, a popular Brazilian tv series from Globo, a channel by Globo Group - one of the biggest media companies in LATAM. The series takes place in the Blue Building, which was recreated in detail for the metaverse, allowing the audience to visit and explore its surroundings. D.P.A. or Blue Building Detectives has been aired for 10 years, with 15 seasons, 500+ episodes, besides movies and TV specials.

Genres: Simulator
Platforms: Roblox
Game Release Date: 10/2022
www.roblox.com/games/11164179537

Instagram
www.instagram.com/maniblox

Twitter
www.twitter.com/maniblox

Linktree
www.linktr.ee/maniblox



Haunted Town Simulator

Catch ghosts with your friends and become the best buster in town! Still on Alpha stage, the game already reached 400k visits, with 2.2 sessions/user and 8:10 minutes of session time.

Genres: Simulator, Idle
Platforms: Roblox
Game Release Date: 07/2022
www.roblox.com/games/7277019781



Media Placement

D.P.A. is a famous Brazilian TV series, being on air for 10 years, with 15 seasons, 500+ episodes, movies and more. The first oficial D.P.A. experience on Roblox reached 1 Million visits in less than 3 months. If you're looking for na effective way to communicate with a brazilian kids audience, we're the right channel for your brand!

www.roblox.com/games/11164179537/BETA-DPA-Blue-Building-Detectives



Roblox Co-development and Live Operations

We look for co-development partners for Roblox titles, with a new original IP, or working with an existing one. We can also help teams with live operation demands.



PetitFabrik is an internationally awarded Brazilian studio, producing technology and entertainment since 2007. In these 15 years of activity we develop games, animation and a lot of audiovisual content. We also work on several innovative projects in partnership with companies such as Samsung, Nokia, Facebook and Microsoft.

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Lupita Around the Planet & Lupita on the Planet of the Grown-Ups

Lupita is a baby astronaut that's just arrived at our planet. Everything around her is new, as simple things such as colors, shapes and everyday objects are adventures to explore. Along with her toy friends, she discovers new environments at every episode, dances to fun songs and faces challenges that teach her the importance of altruism, friendship and team work. Lupita on the Planet of the Grown-Ups was a finalist in the category Best Brazilian Animation Series in the Grand Prize of the Brazilian Academy of Cinema in 2020, and was also a finalist in the Festival comKids - Prix Jeunesse Ibero-american 2021 in the category Fiction (for children up to 6 years olds).

www.instagram.com/lupitashow



PINGUIM CONTENT

www.pinguimcontent.com

Pinguim Content is dedicated to creating, developing, and producing entertainment for young audiences worldwide. The company was founded in 1989 and has provided projects and series for Discovery Kids, NBC Sprout, Tiny Pop, Cartoon Network, Disney, PTS, TVO, Télé Québec, SVT, Iqiyi, Netflix, Al Jazeera Kids, TV Globo, SBT, TV Cultura, and more, covering a diverse range of subjects including the environment, science/sci-fi, and social skills. The studio specializes in positive, fun and informative kids content, and is best known for their award-winning shows, Fishronaut and Earth to Luna!, which airs in over 120 countries around the world.

Patrick Bruha | International & Sales

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 **YouTube**
www.youtube.com/tvpinguim1



Kids Animated TV Series and Family Features





SPLIT STUDIO

www.splitstudio.tv/en

Split Studio is a multinational animation and games studio based in São Paulo - Brazil, Dallas - USA, and soon, in Canada. Focused on character-driven productions, Split has extensive operation and years of experience in developing and producing animation and games. Through its games division, Split Studio is dedicated to bringing its Original games to life using some of the studio's biggest strengths: compelling narratives and great 2d animation and artwork. Some of our current games include the production of "Wizavior", "Among the Stars (Entre as Estrelas)" and "Children of the World", inspired by the animated feature film and Oscar nominee "Boy and the World".

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Among The Stars

When criminal fires in the Pantanal expel an entire community from their place, the sisters Tai and Ari are forced to take different paths in the fight for the survival of their people, their village and their own lives.

Genres: 2D Adventure Platformer

Platforms: Windows /PC

Game Release Date: 12/2025

Press Kit: www.drive.google.com/drive/u/1/folders/1zwQZsD7INT6xdeQylBnnszYaMwiQeg3P
www.catarse.me/entreasestrelas
www.discord.com/invite/mKRy8pe6K



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